



## **SOCIAL MEDIA & VIDEO CONFERENCING POLICY**

### **General**

Social media is defined as websites and applications that enable users to create and share content or to participate in social networking interactions online. Social media includes, but is not limited to blogs, image or video sharing sites, and other social networking platforms.

### **Purpose**

The Zion-Benton Public Library uses social media, video conferencing and online promotion as a tool to help deliver library related content and encourage engagement with our patrons and our community. Examples of use include but are not limited to increasing awareness of and accessibility of programs, events, collections, and library resources; and broadcasting library news related to the building, such as closures, hours of operation or service changes.

### **Policy**

The Zion-Benton Public Library District does not endorse the opinions expressed in posts on its social media accounts or within its video conferencing events and meetings.

Posts and comments are moderated by the library staff. The library has sole discretion to remove or edit posts and comments that violate the Social Media and Video Conferencing Policy.

Posts or comments containing any of the following are in violation of this policy:

- Obscene language or material that violates any applicable local, state, or federal laws
- Child pornography
- Specific or imminent threats
- Libelous or slanderous comments
- Abusive, violent, or harassing language
- Duplicate or repetitive posts
- Copyrighted, trademarked, or plagiarized material
- Advertisement, call to actions, or solicitations regarding services, merchandise, donations, and materials for sales, as well as spam
- Comments or links to material that is not connected with the library's posting topic
- Images that are not related to the posting or subject
- Private or personal information about others or one's self
- Any other content not described above but deemed in violation of this policy's purpose

The Library reserves the right to suspend, block, or bar persons from posting on its social media platforms, or from participating in video conferences or meetings if they fail to comply with this policy.